



The Economics of Solar Thermal Technologies

Martin Haagen – Industrial Solar Business Development MENA 15-09-2022, Amman-Jordan



Agenda

- Key factors for feasibility
- Business models
- Financing
- Case study
- Local experience





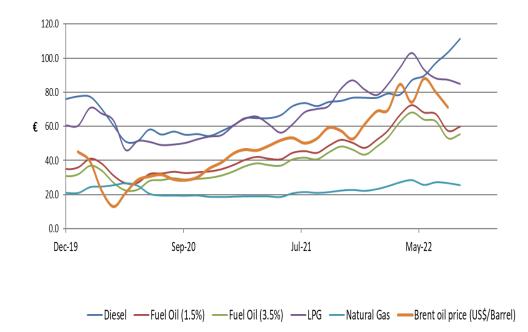




Fuel prices and trends in Jordan

- Very high prices for industrial fuels
- Different prices/fuel
- Natural gas available only for few heavy industries
- Published monthly following international prices
 - https://www.memr.gov.jo/Default/En

Jordan fuel prices in € / MWh (gross) 01.2016 - 05.2022



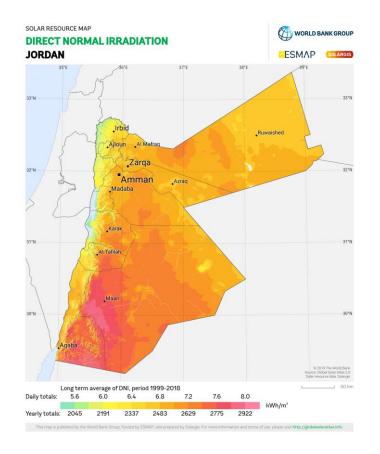


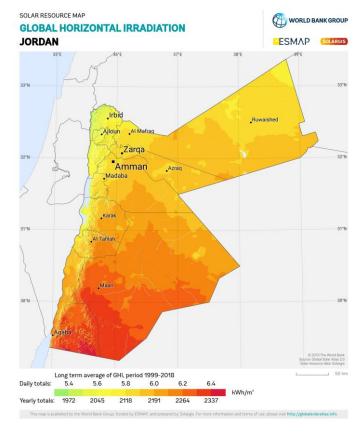




Solar resource

Very high solar resource!





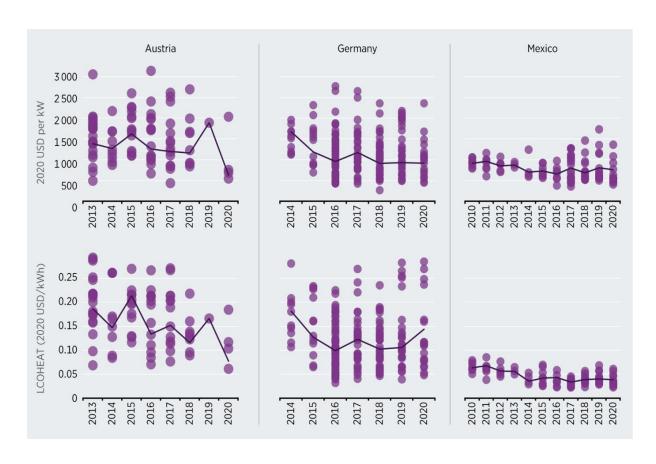






System Costs

- In international range
- Some local collector manufacturers, not for large installations (see below)
- Good local contractors available
- No customs or taxes









Source: IRENA (2021), Renewable Power Generation Costs in 2020

Yields

Theoretical maximum performance

- Load profile (losses during weekends, holidays and energy which can't be stored)
- **= Practical maximum performance** (maximized by proper system design)
- Operation losses (maintenance down-times, cleaning, ...)
- **= Actual performance** (maximized by proper components and operation)
- Monetary savings (fluctuating fuel prices)
- = Actual saving (Money in JD)

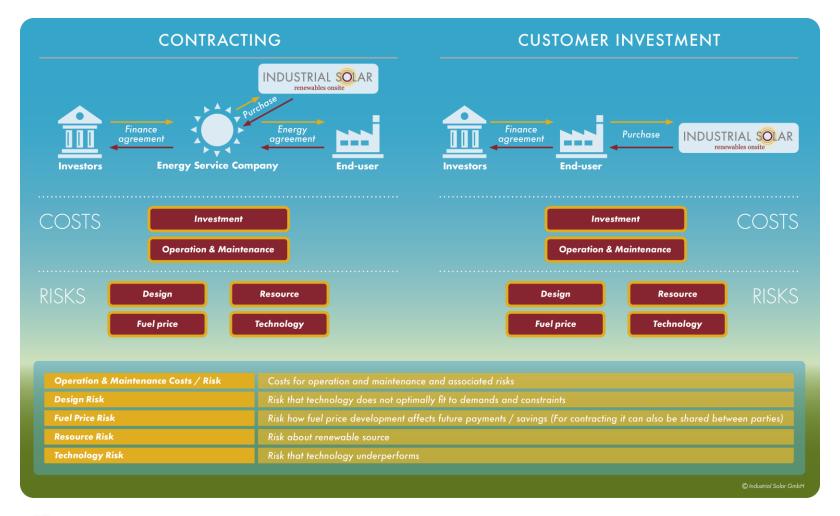
Comment: Differences to PV (technical and commercial)







Business Models









Financing in Jordan – Customer Investment

- Companies typically cash constrained (many SMEs)
- Companies dislike the greater uncertainty of fuel price fluctuations compared to PV
- Numerous soft-loan schemes available
 - http://jreeef.memr.gov.jo/Default/EN
 - Green credit lines (via local banks)
 - Frequently international R&D / demonstration projects addressing the subject
- No taxes or customs on renewable energy / energy efficiency equipment







Financing in Jordan – Contracting

- Concept of contracting known commonly applied for larger PV projects
- Some local investors have increasing interest due to difficult PV situation
- At least one major ESCO project for large scale (fossil) heating and cooling (Abdali Mall)
- No solar thermal contracting done yet
- Ownership for foreign companies difficult







Case Study -1/2

- Food factory in greater Amman
- Fuel diesel 120 €/MWh (current prices and exchange rate)
- Installed steam boiler capacity 4 tons/h
- Constraint: Space of max 500 m²
- Integration: Process integration







Case Study -2/2

- Collector field: 130 kW (200 m²)
- Irradiation on collector surface (active): 390 MWh
- Energy delivered by collectors: 170 MWh
- Energy delivered to customer: 145 MWh
- Saving: 17.400 €/a







Summary – practical experience

- Very high energy costs increased again in last 6 months
- Some references of larger solar thermal installations
- Some local manufacturers, not addressing process heat applications (https://www.hanania.jo / https://www.nursolarsys.com)
- Good local contractors available
- Financing for industrial / commercial projects remains difficult
- Project development major challenge
 - Uncertainty of load profile
 - System design and integration concept
 - End-users reluctant to pay for engineering services







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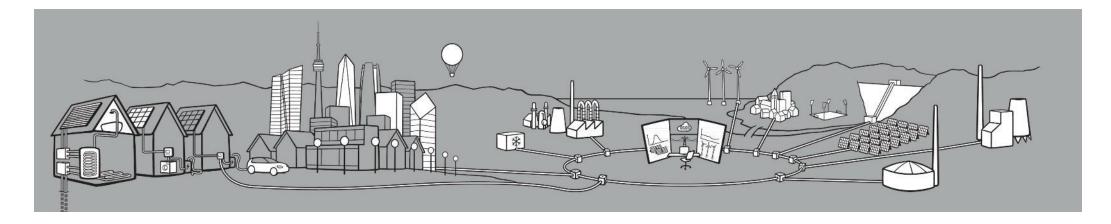
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