



8TH WEST AFRICAN CLEAN ENERGY AND ENVIRONMENT

VIRTUAL TRADE FAIR
AND CONFERENCE

1 – 30 September 2020

eWACEE'20

Theme: The Business of Sustainability



WACEE GOES VIRTUAL!!!!

Since 2012, the Delegation of German Industry and Commerce in Ghana (AHK Ghana) has organized the West African Clean Energy and Environment Trade Fair and Conference (WACEE) which has evolved to becoming one of the most relevant platforms for **clean energy, circular economy**, and **water** topics in West Africa.

The first-ever virtual WACEE (eWACEE) exhibition and conference will be organized by the Delegation of German Industry and Commerce in Nigeria (AHK Nigeria) and will run from **1 - 30 September 2020**.

eWACEE will provide a platform for exhibitors in the clean energy, water and circular economy sectors to showcase their latest innovations and new products to over 5000 visitors for a period of 30-days. The exhibition will be complemented by a 4-day live conference comprising of presentations, keynote sessions and panel discussions among relevant stakeholders and decision makers.

This new format will allow sponsors and exhibitors showcase their brands, display an unlimited number of products and also connect to a wider range of local and international audience.

eWACEE'20 Partners



Consulate General
of the Federal Republic of Germany
Lagos



Delegation der Deutschen Wirtschaft
in Ghana
Delegation of German Industry and
Commerce in Ghana



NIGERIAN - GERMAN
CHAMBER OF COMMERCE



LBS
Sustainability
Centre



WACEE'19 Exhibitors & Sponsors

Pre- Conference Events



e-WACEE'20 would begin with a call for papers from researchers and other stakeholders in the public and private sectors on policies and initiatives that can advance clean energy and environment awareness/adoption in West Africa. These papers would be judged by a panel drawn from the academia and the renewable energy companies.

The competition awards the best policy papers with the opportunity to present their papers and ideas on WACEE virtual stage in September. The ideas from the best papers would be examined for applicability in different national and business contexts.

Contact: okafor@lagos-ahk.de

The eWACEE start-up competition provides innovative West African start-ups with sustainable business models in energytech, circular economy, waste management and water with a platform to showcase their solutions. The application process begins with a call for the submission of a 2 min video after which the start-ups go through different set of application rounds with a different sets of selection processes and experts.



The profile of the selected start-ups would be featured in eWACEE's video magazine, online catalogue and would pitch their solutions to a wider audience during the eWACEE tech day.

Contact: innovation@lagos-ahk.de

Virtual Exhibition



8th West African Clean Energy & Environment
Trade Fair & Conference
WACEE Goes Virtual

Grab a
*Virtual
Booth*

This virtual experience will be accessible to visitors worldwide from 1 – 30 September 2020.

Create enhanced brand visibility, showcase latest products, technologies & innovations, meet and network with a wider range of industry experts, new customers and business partner etc all from the comfort of your office, home or on the go.

Why join a virtual event?

- Reduced cost, wider audience reach and access to huge new markets
- Improved content customization and enhanced user interaction
- Longer length of engagement compared to a physical event
- 100% measurability with real time booth attendance and activity manifest
- Easy access to information, longer shelf life of content and improved distribution
- Immediate and controlled communication with your audience

How to participate:

Book a virtual booth for a minimum of **Eur 450** (exclusive of 7.5% VAT). Send an email to sales@wacee.net for further information and assistance. Terms & Conditions apply.

How does it work?

With a virtual event, exhibitors and visitors can take part in a secure online experience from the comfort of their home, office, or while on the go. Exhibitors can display an unlimited amount of product using their product catalogue uploaded to their individual virtual booths and this catalogue can be downloaded into a virtual bag by booth visitors for further review after the event.

Exhibitors and registered attendees can access the event by logging in via a PC, tablet or mobile device where they can choose exhibitor stands to visit and conferences to attend. Visitors can request 1:1 or group meetings with booth representatives at any time.

A "chat bot" will be available 24hrs to provide assistance to visitors and exhibitors.

Contact: sales@wacee.net

Virtual Conference

The live conference will hold from 1 - 4 September 2020 and will be available on demand for up to 30-days. With this new virtual format, attendees get to learn about new business developments, get valuable insights from leading experts, and network with other professionals all in the comfort of your home, office or on the go.

Virtual conferences offer many of the same opportunities' attendees are accustomed to during physical events but in addition, can repeatedly replay the session - that way you don't miss any detail.



The eWACEE conference will feature live panel sessions, keynote presentation, workshops, poster sessions and start-ups showcase sessions in the clean energy, water and circular economy sectors.



The core part of every exhibition and conference is to network and connect with potential partners, clients and customers.

The eWACEE exhibition and conference will allow for unlimited networking amongst exhibitors, speakers and visitors in the comfort of your office, home or on the go just by a simple login

*Partner
with us!*

Contact: sales@wacee.net

Sponsorship Opportunities

Maximize your exposure in the emerging market



eWACEE'20 offers several attractive packages for individuals and companies to become part of the leading trade fair and conference on renewable energy and environmental technologies in West Africa.

Sponsorships provide an ideal platform to promote your Company & connect with new businesses and increase contacts.

Benefits include:

- Added brand visibility through virtual venue branding
- Virtual sponsor booths
- Social media feeds leading up to and after eWACEE
- Company Logo will be placed on all marketing materials
- Your logo will be prominently displayed on the main navigation to attendees
- Host a session during the live conference
- Blog posts can be posted on the eWACEE website
- Host your information and slides on the platform, so attendees can view and download them at all times, even after the event

*Partner
with us!*

Contact: marketing@wacee.net

Sponsorship Package

Tailor-made sponsorship and branding opportunities are available on request.

SPONSORSHIP PACKAGE	PLATINUM €5,000	GOLD €3,000	SILVER €1,500
Logo on event marketing materials	✓	✓	✓
Logo on eWACEE'20 website	✓	✓	✓
Logo on post event Newsletter	✓	✓	✓
Results of post event survey	✓	✓	✓
Complimentary exhibition booth	✓	✓	✓
Digital advertorial in AHK's newsletter	✓	✓	
30sec pre- recorded marketing videos	✓	✓	
Host a webinar - 20-45 min	✓		
One keynote speaker slot	✓		
One free panel discussion slot	✓		
Advertorial about the event and interview with your company Representative	✓		
Advert in the digital event catalog including a short company bio	Full Page	Quarter page	

ADD ONS	
Host a webinar - 20-45 min	€300
Advert in the digital event catalog	
▪ Full Page	€500
▪ Half Page	€350
▪ Quarter Page	€200
Advertise your company banner on the eWACEE website	€400
Digital advertorial in our newsletter	€250
Additional time for Pre- recorded marketing videos	From €50

**Exclusive of 7.5% VAT. Terms & Conditions apply.*

eWACEE'20 at a glance



Get Involved!

Participate:

Whether as a speaker, exhibitor or sponsor – eWACEE'20 offers several attractive packages for individuals and companies to become part of the leading trade fair and conference on renewable energy, water and environmental technologies in West Africa.

Advertise:

Showcase your brand in our well-informed digital catalogue displaying the products and services of exhibitors, sponsors as well as profiles of top-level speakers to over 5,000 participants. Book a prime slot between EUR 200– 500 (VAT exclusive).

Partner:

Get involved in our conference, exhibition, training and side events to reach your target audience. Contact us for a tailored partnership proposal to suit your needs.

Connect with us on:



@ahknigeria



Delegation der Deutschen
Wirtschaft in Nigeria
Delegation of German Industry
and Commerce in Nigeria

Get in contact:

Please e-mail us: info@wacee.net

Call us at: +234 7063141828

Website: www.wacee.net

