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GERMAN ASIA-PACIFIC BUSINESS ASSOCIATION

## Japanese Offshore Wind Market: Recent Developments and Opportunities for German Companies East Asia Wind Energy | Hamburg 8 May 2019

Masahiro Tanabe Baker McKenzie Tokyo office

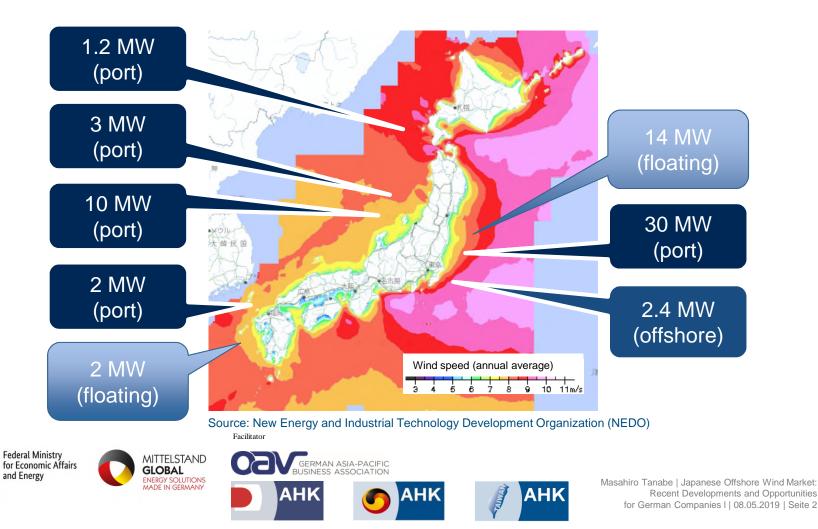






#### Current status of offshore wind in Japan

Any wind resources? Any operating offshore wind projects?



#### Challenges for offshore wind in Japan

What are the obstacles for large-scale offshore wind development?

#### deep sea waters



#### poor grid infrastructure



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#### lack of national law

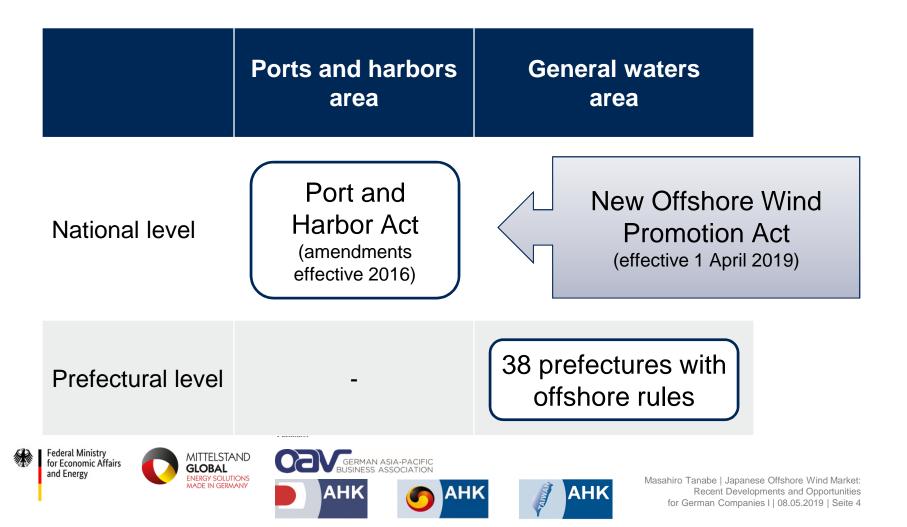


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What are the key legislation for offshore area lease?



What are the key characteristics of the new law?

Area subject to lease	<ul> <li>General waters</li> </ul>	
Procedure to grant lease	<ul> <li>Two-step process</li> </ul>	
Lease period	<ul> <li>Maximum 30 years</li> </ul>	
Feed-in Tariff	<ul> <li>FIT granted under same procedure</li> </ul>	



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What is a two-step process?





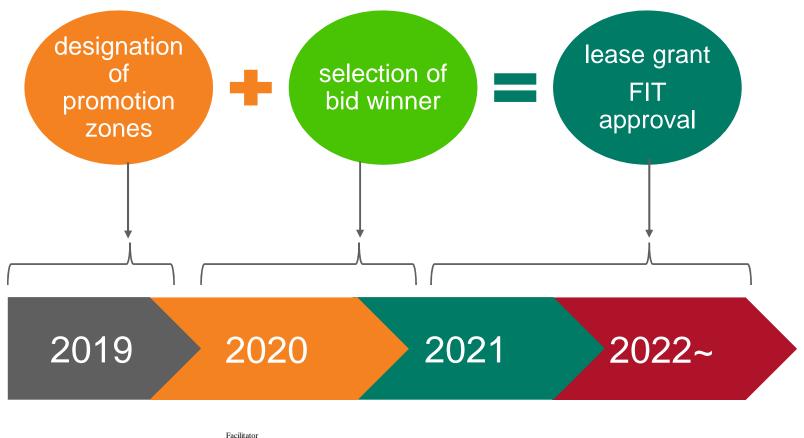
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When will the first round likely occur?





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What are the key steps for designating "promotion zones"?

(1) Information gathering by national gov.

(2) Discussion by expert committee

(3) Discussion by local "council"

(4) Site survey by national gov.

(5) Further discussion by expert committee



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What are key criteria for "promotion zones"?

<ul><li>Potential output</li><li>Minimum 30 M</li><li>Most likely 20</li></ul>	
	cepts application process in progress
Fishery groups • Discussion be • Consent before	efore "council" starts re lease grant



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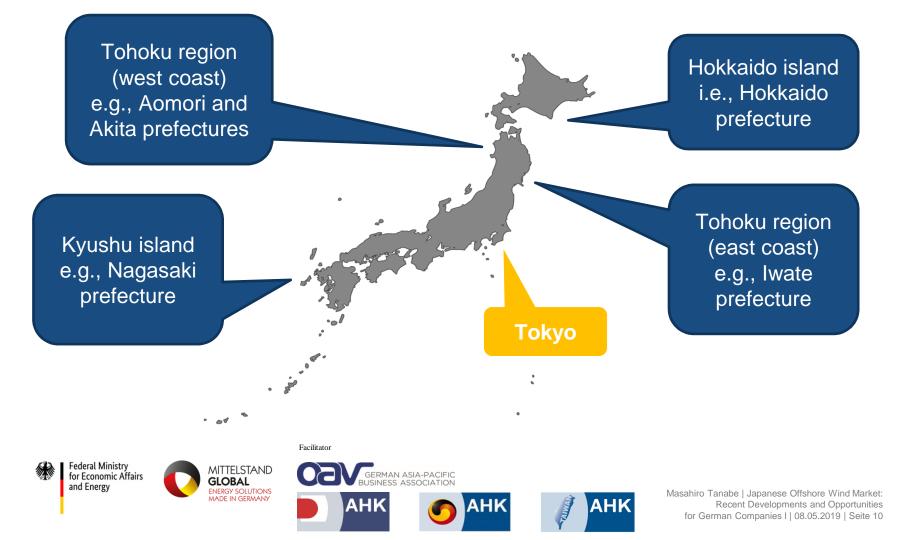


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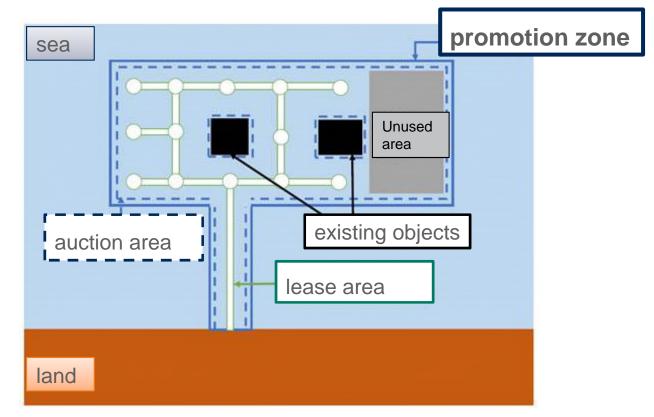




Where are the potential "promotion zones" located?



What will "promotion zones" look like?



Source: Ministry of Economy, Trade and Industry (METI) / Ministry of Land, Infrastructure, Transport and Tourism (MLIT)



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#### 2nd step: selection of bid winner

What are the key steps for selecting a bid winner?

(1) Auction guidelines by national gov.

(2) Commencement of auction

(3) Submission of development plans

(4) Review by administrative office

(5) Assessment by expert committee etc.



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#### 2nd step: selection of bid winner

What are the criteria for selecting a bid winner?

Total: 240 points			
Price: 120 points	Non-price: 120 points		
120 points × (lowest bidder's price ÷ your bidding price)	Capability: 80 points e.g., - track record - feasibility of project plan - stable supply & operation - leading technology	Community: 40 points e.g., - experience with local gov. - consent from fishery etc. - local employment - local investment	
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## Opportunities for German companies

Where are the opportunities to enter the Japanese market?

# Bevelopers

Japanese companies not yet sufficiently experienced.

Overseas track records considered positively in auction.

## EPC contractors

Japanese companies not yet sufficiently experienced.

Overseas track records considered positively in auction.



Supply chain not yet established in Japan.

No stringent local content requirements.

# Marine companies

Not sufficient number of specialized vessels.

Currently, push for relaxation of cabotage law.



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## Challenges for German companies

ADE IN GERMANY

What are the likely challenges when entering the Japanese market?



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#### **Conclusion:**



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#### Thank you!



Masahiro Tanabe Counsel, Tokyo

+81 3 6271 9531 masahiro.tanabe@bakermckenzie.com

# For updates on the Japanese offshore wind market, please visit: <a href="https://www.bakermckenzie.co.jp/en/newsletter">https://www.bakermckenzie.co.jp/en/newsletter</a>



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