



# Technology Showcase: Energy Efficiency for Buildings – *Made in Germany* 2019

An offer for German Energy Efficiency Technology Providers and its Thai Partners supported by the German Energy Solutions Initiative of the German Federal Ministry for Economic Affairs and Energy (BMWi)

Project Site Visits, Networking Event & Awards Presentation in Bangkok / EEC

## October 2019

## What is this Technology Showcase all about?

Implemented reference projects are key to being successful in the Thai market. This format shall provide German energy efficiency providers and its Thai partners with a platform to highlight their innovations and technology solutions. The Technology Showcase targets Thai multipliers, decision-makers from private and public sector as well as Thai media partners. The focus is set on successfully implemented projects and applied technologies with an energy savings aspect. The technology solutions and know-how should be "Made in Germany" and ideally implemented together with a Thai partner.

#### Selection process

An expert jury discusses all project proposals that have been submitted. The jury then decides on the five most outstanding projects. At an event in October 2019 (calendar week 44), the selected German companies and its Thai partners can present their reference projects in front of a target group audience. Some of the reference projects will be visited by a group of industry, media and public sector representatives during the same day. The award ceremony will take place at an evening networking event in Bangkok. In addition, a best practice marketing brochure will be published.

### **Participation**

Deadline for submitting the award application documents is July 19, 2019; feedback on selected projects will be provided by mid of August 2019.

Award application documents include the following signed documents:

"Requirements for Participation" and the "Questionnaire - Reference Project".

The Feedback Form is the basis of the jury's decision.

Please send all documents to: <a href="mailto:services@gtcc.org">services@gtcc.org</a>







## **Requirements for Participation**

After having received the filled-in questionnaire, an expert jury will decide on the submitted reference projects. A maximum of five reference projects will be selected. Out of these five projects, some projects will be also selected for a site visit with a group of private and public sector representative, as well as media partners.

Winning projects will be selected based on the following criteria:

1. Energy efficiency achieved:	Performance and savings
2. Level of innovation:	Innovative elements of the technical solutions
3. Up-to-dateness:	Up-to-date design and modern installations
4 Highest quality standards:	"Best Practice"-project
5. Interest to the public:	Strong potential interest to the Thai media
6. Reliability of the solution:	Trusted solution and collaboration partner
7. Collaboration with Thai partners:	Cooperation with Thai companies/local content

By participating you agree to:

✓ Present the project in a marketing brochure;

✓ (If chosen for an on-site visit) Conduct a guided tour to visit the reference project and present technology as well as project planning and implementation aspects of your reference project

✓ Participate in a survey after the event to evaluate the quality of the organization of the event;

✓ Cover your individual travel expenses (logistics, accommodation and catering). Even though it would be ideal to have a representative from Germany present during the Technology Showcase, the German Company may also be represented by its Thai partner.







## **Application**

I confirm my participation in the Showcasing Excellence project. I confirm that my company participates in the selection process via the questionnaire submitted. I confirm that I have read and understood the "Requirements for Participation" if my company is selected as one of the best practice projects.

Place and date

Signature and company stamp

#### **Contact**

German-Thai Chamber of Commerce (GTCC)

Contact:

Mr. Marius Mehner, Ms. Chaweewan Tuttaworn

Phone: +66 (o) 2-055-0600 E-Mail: services@gtcc.org









# Questionnaire – Reference Project

Please return this questionnaire by latest July 19, 2019 to <a href="mailto:services@gtcc.org">services@gtcc.org</a>

Information about your company	
Name	
Areas of business	
Contact person	
Position of the contact person	
Email address	
Phone	
Address	
Company profile	
Local Thai Partner (Representative, Contact person)?	

Your reference project	
Location of the project	
Description of the project	
Description of the installed technology	
Project start and completion	





documentation, which you can send to us?



## Selection criteria for your reference project Your reference project is going to be selected by an expert jury based on the following selection criteria. A maximum of five reference projects are going to be selected, with some of them being selected for the site visits. Please elaborate on your reference project with as much detail as possible. 1. Energy efficiency achieved Information about the performance of the technology applied and the savings incurred. 2. Level of innovation Information about the level of innovation and the special features of your project, e. g. special innovative technical solution or construction method. 3. Up-to-dateness What does your project has to offer in regards to up-todate design and state-of-the-art installation? 4. Highest quality standards Why can your project be regarded as best practice? 5. Interest to the public Which feature of your project can be interested to the Thai media? 6. Collaboration with Thai partners How do you collaborate in Thailand with your local partner? How did you forge this Thai-German relationship? Do you have additional information about your reference project or the installed German technology, which you would like to share? Do you have pictures or any other kind of

